

## Assessment 3: Media Arts Project

### Marking

Marked out of 100 – 40%

### Description

Beginning in week 5, the class will nominate a number of research areas that students are interested in pursuing as collaborative Media Arts projects. Students will form teams to research and develop proposals within these identified areas. The proposed projects may make use of the research undertaken in assignment task1.

The class will discuss these proposals. With the inputs of tutors, a number of projects will be selected which students will develop over the remainder of the session. Iterative process is central to the development of work, which will be presented at different stages from weeks 6 to 13.

Each student will document project development weekly including historical, conceptual, material and technical research in a series of entries on his/ her individual blogs which form an assessable component of this task.

The class will be responsible for curating, installing, and presenting the projects at the Digital Media Centre at the Innovation Campus for assessment in Exam Week 2. The projects should be documented for review and discussion in MEDA302 (for students continuing with the study stream).

### Due Date

Exam week 2 Tuesday 19 June 2018

### Format

Presentation of works in an exhibition format and Blog entries

### Assessment Criteria

- Quality of research, iteration, and reflection evident in interim presentations and blog entries
- Quality of the creative-experimental process in terms of its conceptual sophistication, technical execution, and material engagement
- Quality of presentation in engaging with broader Media Arts context, audience experience, display and presentation techniques
- Technical quality of the presentation in the crafting of materials and technological elements
- Contribution to project work through interim presentations and class discussions

### Submission Method

Physical presentation of works, and electronic submission via Moodle

Subject Learning Outcome Addressed

This assessment task addresses Subject Learning Outcome:

- Develop research literacies in both scholarly and practical aspects of Media Arts practice.
- Demonstrate an understanding of the broader context of Media Arts practice and a capacity to develop creative projects in this field.
- Conduct a viable process of experimentation in an identified field of Media Arts practice